



INT'L SIGNS & LED EXHIBITION, GUANGZHOU
INT'L COMMERCIAL DISPLAY TECHNOLOGY
& APPLICATION EXHIBITION, GUANGZHOU

2019 / 3 / 3 ▶ 6

Area B, Canton Fair Complex, Guangzhou, China



Exhibition Area
120,000m²



More Exhibitors
1,800⁺



Visitors Expected
238,000⁺



Professional Forums
20⁺



SHOW REPORT

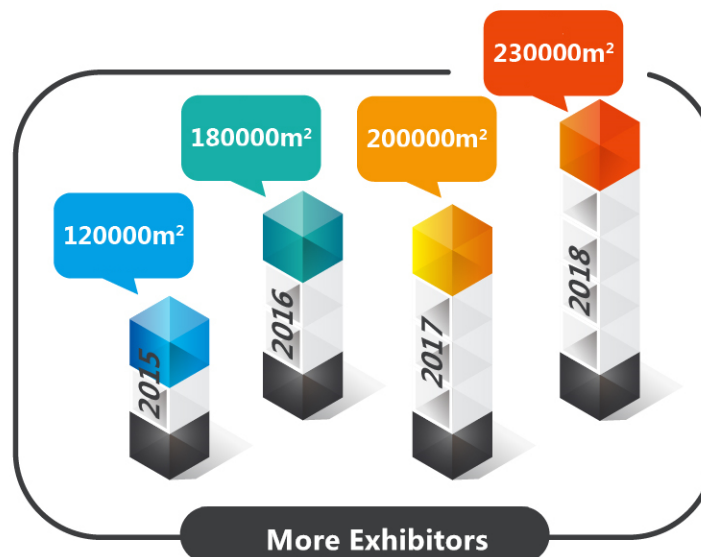
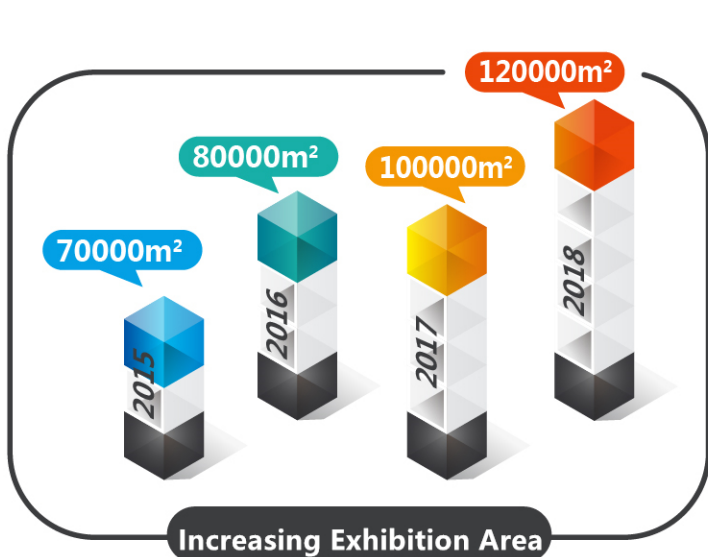
Organizer:
Canton Fair Advertising Co., Ltd.
China Foreign Trade Guangzhou Exhibition General Corp.

<http://en.isle.org.cn> 



2018 ISLE was held on
March 3-6, 2018,

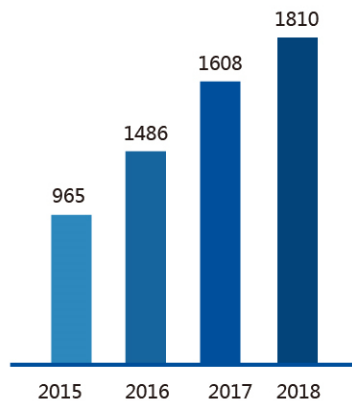
Which attracted **1800+** exhibitors,
238,000 visitors.



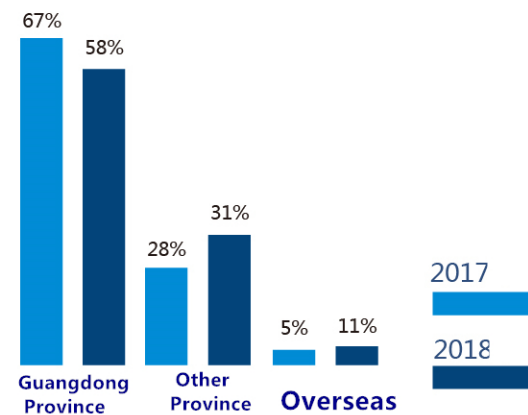
2018 ISLE

Industry Leaders Shining on The Best Platform

Increasing Exhibitors



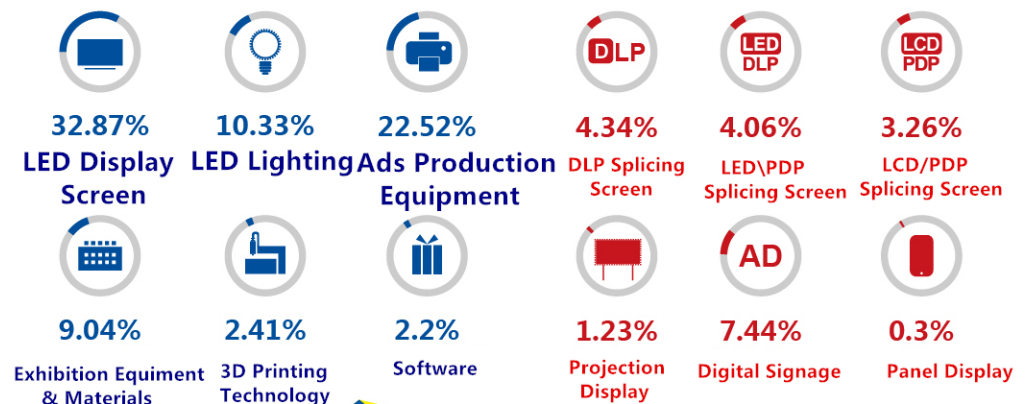
More Non-local Exhibitors



New Breakthrough for Overseas Exhibitors



More Exhibits



2018 ISLE



More Visitors

60735



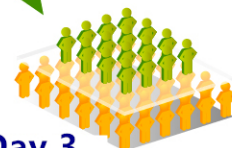
Day 1

84137



Day 2

63573



Day 3

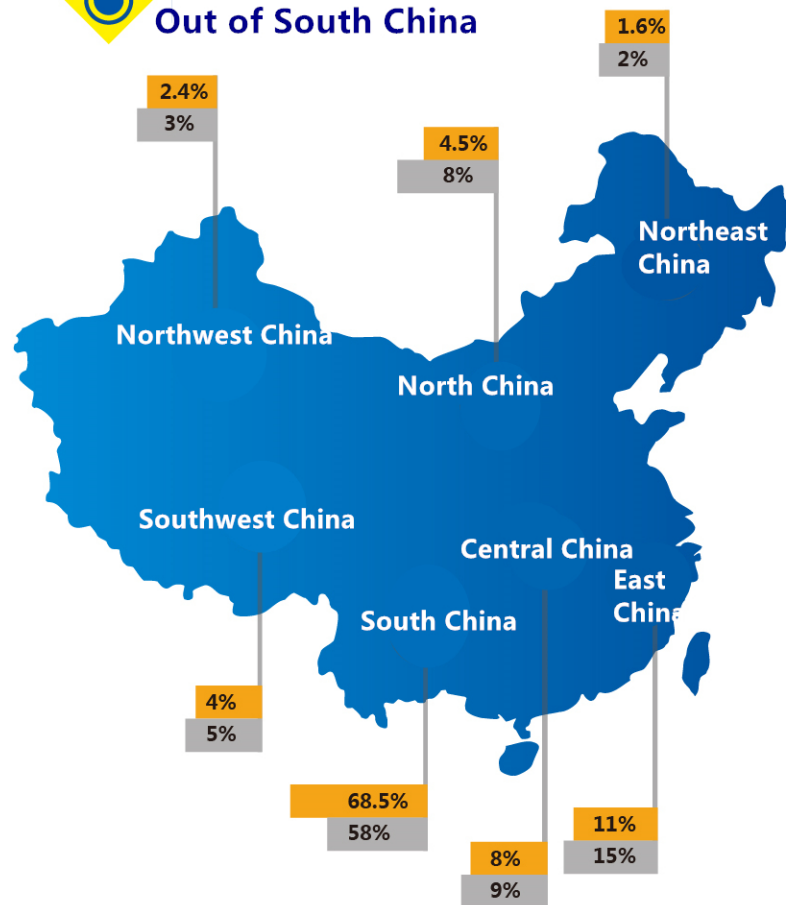
29855



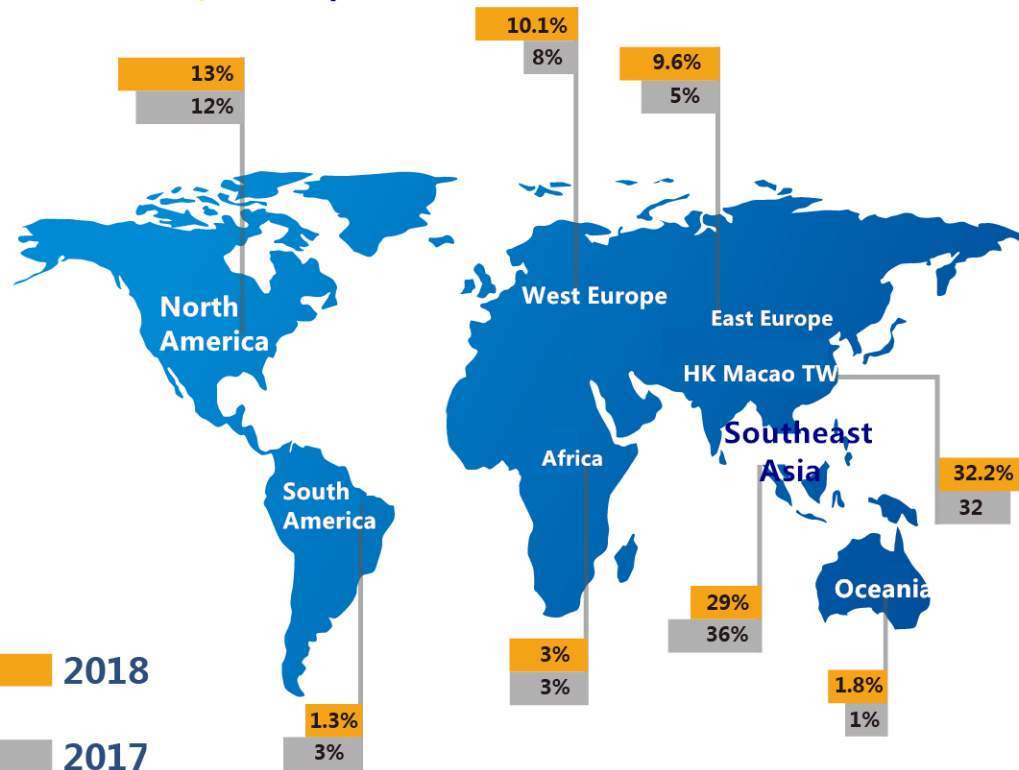
Day 4



More Local Buyers
Out of South China



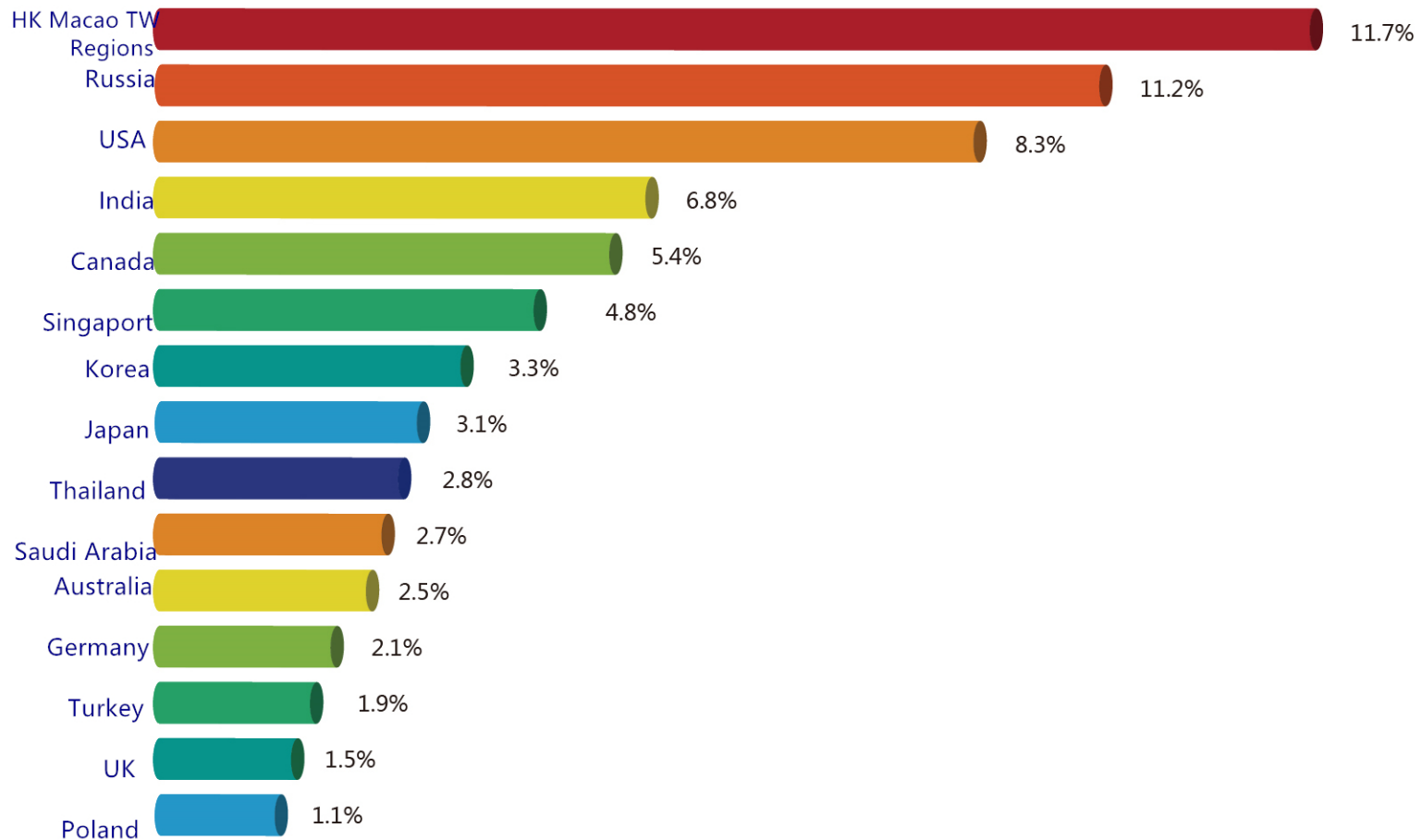
More Overseas Buyers from
Europe & America



2018 ISLE

Overseas Buyers (over 20% of Total Number of Buyers)

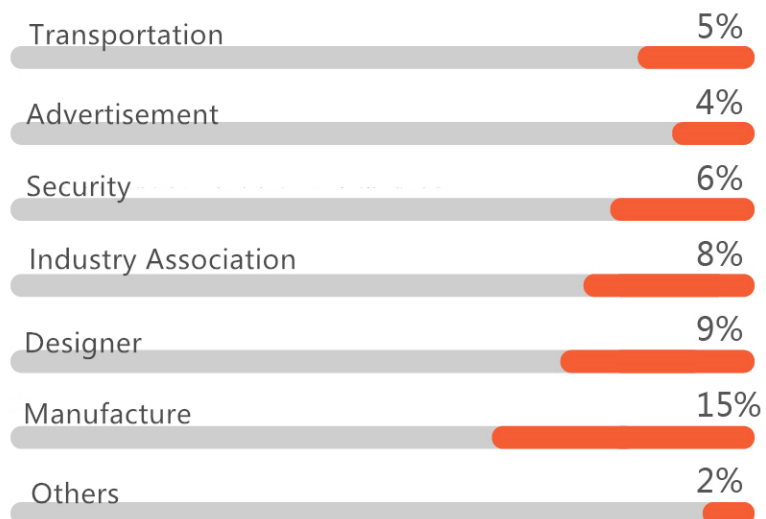
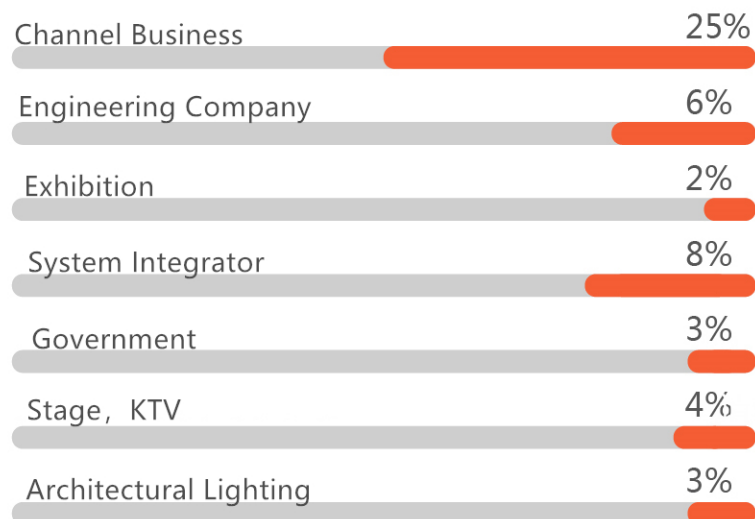
Top 15 Countries & Regions



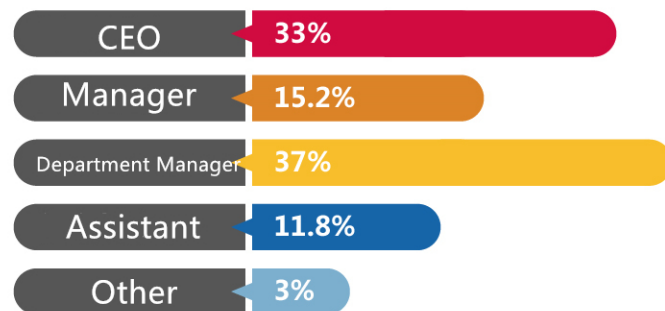
Visitor Analysis



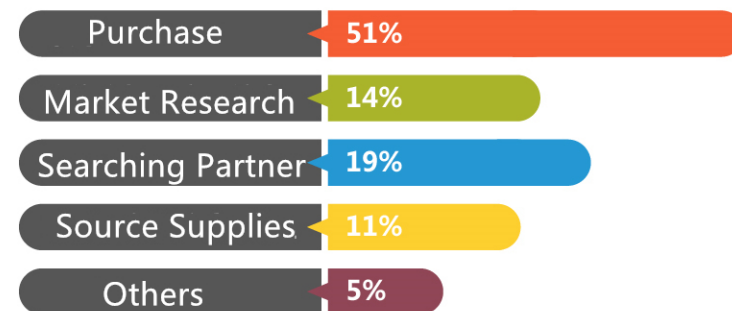
Visitors Nature of Business



Level of Visitors



Visit Purposes



Concurrent Activities

20+
Forms

46+
Speakers

4+
Outstanding
Works Zone

Innovative Display· Smart Future

"Seize the Opportunity, Challenge the Future"-

Forum for Printing Industry & Award Ceremony for Design Week

"Seize the Opportunity

Challenge the Future"---HP Forum

ISLE - RUIFENG Tech procurement meeting

Description for "LED Cinema" and "LED 3D Cinema"

LED Industry in Japan

Yejobang: New Technology of Large Screen

How to Strengthen The Advertising Industry

Meeting the Prettiest Jadesceen

--YIPLED Stage Art Innovation

"Crafted Words in China" &
"Signs Workshop" Series Activity

2018 ISLE

Industry Leaders Shining on The Best Platform



83%

Satisfaction of Exhibition



Comments from Exhibitors

we have brought many advanced & cutting-edge LED products to ISLE 2018, while you can see this CR1.2 fine pitch LED solution.

——Absen

About new product? It is definitely LEDMAN' s 3rd generation COB fine pitch LED which is very hot in ISLE 2018. The ISLE show has strengthened the influence in LED industry and global market, and attracted more buyers from all over the world.

——Lightman

the ISLE 2018 is better than previous editions; firstly, the exhibitors bring more new machines to the show; secondly, the number of both domestic and overseas buyers has increased.

——SUDA

Among many signs & LED exhibitions in different cities, we think the Guangzhou ISLE is the best one, because ISLE show is much more dynamic and closer to the industry.

——Chenglian

In ISLE 2018, we are showcasing the super seamless screen-Macro Rear Projection, with independent research and development of Chinese, independent intellectual property and international standard patents.

——LAMBO

2018 ISLE

Industry Leaders Shining on The Best Platform

● LED

Abeyen 艾比森	利亚德 LEYARD	雷曼光电 Lodman	LIGHTKING 丽晶光电	联捷光电 Lian Tronics	喜品光电 YIPLE.CN	云智科技 YUECHN.COM	Unilumin 洲明	Esdlumen 易事达 Showing the beauty of the world!	BAKO 巴科 SMD & HD LED Display Leader	创思特 TRANSTECH
CREATELED 创显光电	德彩光电 DECAI	CCDL 惠州中德光电有限公司 HUIZHOU CHUNGDE ELECTRONIC CO., LTD.	希达电子 Cedar Electronics	郑州中航 科技创新 精彩无限	灵信视觉 LIXIN VISUAL	Pallas	BlumiTek 中蓝光电	华夏光彩 HUAXIA LBC DISPLAY	卡莱特 Colorlight	及思丽特 E-S-LITE
新亚胜光电 点光源 线性光源	Gtek 立翔盛利	GLOSHINE	强力巨彩 JIANG LI	VDWALL 唯奥视讯	睿科瑞光电	迈普视通 MAGNIMAGE	METEOR SHOWER	联锦光电	路东科技 LEDUNG	明兴光 M-shine 探索视界 屏安世界
国星光电 NATIONSTAR	虎联电源	创联电源 Chuanglian Power Supply	ledHERO 赫尔诺	华鑫电子 WHOOH electronic	UNLED 力依照明	百联明星科技 BAILIAN MINGXING TECH	RGBlink 视觉	Hikilife 海康科技	Mooncell	深圳市思利瑞光电有限公司 SHENZHEN SILIRUI OPTOELECTRONIC CO., LTD.
日上光电 RISHANG	DIGIBIRD	J-GAI 晶彩光电	Hatress 汉创	金时泰科技 Jin Shitai Technology	彩易达	格特隆 GETRON	杰思创	GKG	sampleX 普普科技	SkyView 赛视威
DG	Chontdo 澄通光电	LAMP 蓝普科技	木林森照明	华杰光电 HCOZOE OPTO	sampleX	NOVA STAR 诺瓦科技	科创电子	虹霸 Hyrite	TEEHO 天台光电	KN-LIGHT
CLT 科伦特	LUXON 隆升光电 LED封装产品世界第一 封装能力第一	Kinglight 晶台光电	巨能伟业 Brancher & energy	HUANGJIA	SkyView 赛视威 Shenzhen Skyview Photoelectric Co., Ltd.	RIGHTLED 中正零度	LANBO		Voury 卓华	深圳市联而达光电制品有限公司 SHENZHEN LIANERDA ELECTRONIC PRODUCTS CO., LTD.

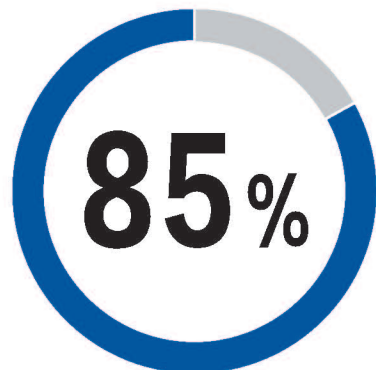
● Sign & Equipement

SUDA 速达	森峰 SENFENG	EXCITECH EXCITECH TECHNOLOGY	华达 华达广告行业十五年 全国材料研发设备专业制造商	Ruijie	NCOO 诺克钣金加工自动化设备	WEIHONG	Yinghe	XILI	DCTECH	VARI BEND
ONE LASER 迪能激光	EZLETTER 易字国际	TE	Zhuochuang	力星激光	日上光电 RISHANG	北京美特广告有限公司 Beijing Meite Advertising Co., Ltd.	KEUNDO	亿创光电	广博数控	广天地数控 JIEFE CNC雕刻机
永本尚	AVERY DENNISON	XSY 鑫盛源	赛超	Becarve 倍克威	XENONS 锐诺斯	东宝鑫 Dobosen	Sunsigled signlink	FANCH 北京泛斯机床 WWW.FANCH.CN	XQL 鑫全利激光	顺泰 SHUNTAI
hp	雅美斯 TAIMES	RIZ	MINTECH 明特	NCOO 诺克激光	嘉坊数码 Jianfa Digital JIANFA DIGITAL	Keda	雅色兰 YASELAN	TECKWIN	Lightstar 亮欣	SMARTER POINT 橙视光标
L&Q 蓝旗	ACE	AORISE 澳飞扬标识	海伯泰 HEI BO TAI	OCEAN 欧尚	Becarve 倍克威	WIT-COLOR	溪马激光 HANMA LASER	MOTOH Digital Image Solutions	EPSON	广州普和普特科技有限公司 GUANGZHOU PUHEPU TECH CO., LTD.

Parts of Signs & LED Exhibitors

2018 ISLE

Gathering of Quality Buyers



Satisfaction of visitors



China

Engineer from Nanjing

I'm from Nanjing, Jiangsu. The exhibition scale is really large, gathering a lot of excellent LED companies and factories including almost all the LED screen market leaders. We find that everyone is focusing on fine pitch LED screen.



China

Buyer from North East China

We come to Guangzhou and the cities nearby every year, including Zhongshan. Peers in the this industry share the news about this show and that's why we are here. I found new sources of suppliers this time.



Canada

Canadian L.E.D Wholesale Mr. Sahiwal

There is so much to see, the fair is awesome. We are going to the factories after the fair, in Shenzhen and located here as well. Go right to the source itself."



US

Glux Creative America Corporation Mr. Swami:

"It provides very good opportunities here, lots of buyers come here, they can find different kinds of LED screen solutions, different companies, different prices, all things are here.



Argentina

NEXOS TRADING Mr. Pereda

"We can find what we need here, so it is nice to have such a platform like ISLE."



India

SKYLINE AUDIO VISUALS Mr. Manjuath:

"It is a very nice exhibition, definitely. So many products we have seen, and now we are going to make the order."



Russia

AD Pixel Mr. Ivanov:

Last time I had been to the Shanghai show, generally, here is better for me to find some new products, new ideas and new manufacturers."



US

XL Video Ms. Hart:

What I like this fair is very close to the production center. If you really like the product, it is very convenient to go the factory easily.



Iran

Hossein Sabzi

This is our first time to join ISLE, my business partner and I are recommended by one of the exhibitor and received the invitation from ISLE's organizer. I would like to find good quality products in LED display and relevant modules via this visit, and I am happy that ISLE provides good exhibition area planning and multiple qualified exhibitors.



Malaysia



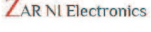







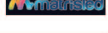

































Jordan Ng

I received ISLE's advertising email for several times and started to follow the exhibition's information gradually. We come to China quite frequently, so we are happy to visit different industrial exhibitions to collect more business updates in Chinese market. In my opinion, ISLE is professional, I like it.

Part of VIP Buyers (Domestic)

Longlatled	LED display dealer, project contract and system integrator
Ogilvy	Advertising planner, designer, media and operator
Beijing Senda Screen Company	Advertising project contractor
Enshi Zhoujindian Culture	Media/advertising planner, designer and producer, architectural and decorative lighting project contractor, integrated supplier of city landscape and lighting
Guangzhou Duocai Advertising Co., Ltd.	Media/advertising planner, designer and producer
Guizhou Owl Culture Communication Co., Ltd.	Integrated supplier of stage, KTV and performance, art and entertainment equipment
Harbin Qinse Culture Communication	Integrated supplier of stage, KTV and performance, art and entertainment equipment
Ruixiang Advertising Material Trading Company in Hengyang, Hunan Province	Integrated supplier of advertising materials
Jiangfufu Lighting Co., Ltd.	Integrated supplier of architectural and decorative lighting, city landscape and lighting
Linyi Jinsheng Optoelectronic	Integrated supplier of LED lighting fixtures
Nanchang Shangshi Advertising and Decorative Project Co., Ltd.	Advertising and decorative project contractor
Shanghai Xingduo LED Co., Ltd.	Project contractor
Shenzhen Wenen Lighting Co., Ltd.	Integrated supplier of lighting material
Yida Advertising	Advertising planner, designer, media and operator
Yuen Kee Co., Ltd.	Sign and advertising equipment dealer
Zhejiang Inlove Music & Entertainment Co., Ltd.	Integrated supplier of stage, KTV, performance, art and entertainment equipment
Zhongsheng Audio, Video & Lighting	Integrated supplier of architectural and decorative lighting, city landscape and lighting, stage, KTV, performance, art and entertainment equipment

Part of VIP Buyers (Overseas)

	Production Resource Group		UK	Leading supplier of solution for art and performance equipment and system integration
	Zarni Electronics		Burma	Supplier of solutions for system integration
	XL Video		US	Largest supplier of solution for art and performance equipment and system integration
	Lycian Stage Lighting		US	Lessor of stage lighting equipment
	Vizyonled		Turkey	Largest supplier and lessor of outdoor ad and LED screen
	Matrisled		Turkey	Lessor and trader of outdoor LED lighting and LED screen
	VIDEOFORCE		Sweden	Main trader and lessor of audio and video equipment and stage lighting equipment
	MJ Event Gear		South Africa	Service provider and lessor of audio and video equipment and stage lighting equipment
	VISUAL LED		Poland	Largest supplier and lessor of outdoor ad, LED screen and LED lighting
	Mega LED		Russia	Service provider and lessor of audio and video equipment and stage lighting equipment
	HeloLED		Malaysia	Main supplier of outdoor LED lighting and LED-related product
	RGB VISION LED		Italy	Main provider of outdoor LED lighting and LED-related product
	Audio Design		India	Large lessor of audio and video equipment and stage lighting equipment
	LBT Electronics		India	Well-known supplier and trader of LED sound wall and LED sign product
	LED Vision Sdn. Bhd.		Malaysia	Main supplier of outdoor LED lighting and LED-related product
	Rajhans Audio Visual		India	Main lessor of audio and video equipment and stage lighting equipment
	RD LED		India	Well-known supplier and trader of LED sound wall and LED sign product
	Sabha Advertising		UAE	Large supplier of LED screen and ad sign
	VIET IMAGE		Vietnam	Trader of lighting, sound, audio and video integration
	WROTH INNOVATION		Thailand	Manufacturer and trader of LED sign product
	LED Screens Australia		Australia	Leading supplier of LED screen integration in Australia
	Times LED		Brazil	Leading supplier of outdoor LED screen integration
	5 STAR LED INC		US	Leading supplier of LED screen integration
	KITAMURA INDUSTRY CO., LTD.		Japan	Supplier of LED screen, lighting and electric component integration

Media Coverage and Report by 2286 Agencies

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the japan times

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HOUSTON
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杂志社

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2017 ISLE

Our Footprints Worldwide



Global Partnership



**Thank you for your support.
See you in 2019ISLE!**



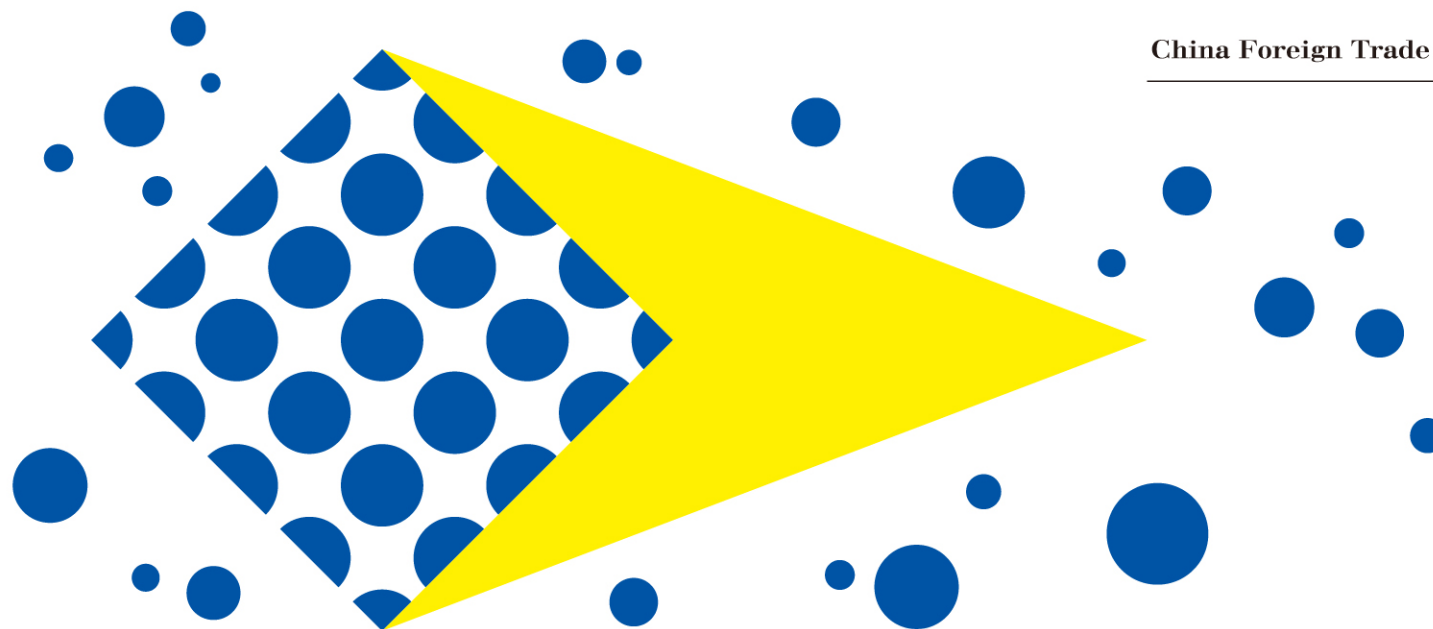
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E-mail:isle@isle.org.cn**



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